3/10 - Gary okes tie breaker change. Philip Morris full margin brand

PHILIP MORRIS/FOOD 'N FUEL PARTNERS
"WIN THE ADVENTURE OF A LIFETIME" CONTEST
OFFICIAL RULES

1. HOW TO ENTER: During the promotion period, from April 15 to June 30, 1993, store managers and district managers aged 21 years or older, from 145 participating Food 'n Fuel Partners locations that sell Philip Morris Full Margin Brands will be automatically entered into the sales contest.

Participating locations will be judged during the conte following criteria: The highest percentage of increased sales of Philip M 30, 1993 over the sales of Philip Morris Marlboro Brands from April 15 t store location will be selected by the highest percentage of increased s vent that a tie still exists, an essay contest will be conducted among cor an essay entitled, "How Our Location Benefits by Selling Philip Morris Fu by mail, at which time rules and instructions will be supplied. Duplicate on will be selected based on the criteria above. One prize will be awarde one prize will be awarded to the district manager representing the winnir le store managers at the winning location, the person who supervises the how the prize will be awarded. By entering this contest, entrants accep e decisions of the judges which shall be final.

All 145 Stores

Tie Breaker - Cannot do Store Sales "B" Make it B- highest % inc in all PM Full Margin

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2. PRIZES: Two prizes will be awarded. Prize includes

Windjammer Barefoot Cruises, Ltd.: Package is a t round trip coach airfare from major airport nearest winner's residence, sin onboard. Winners will depart on Sunday and return on Saturday. Ship sails Monday through Friday. Winners must possess a valid passport.

Dude Ranch: Package is a trip for two to Dude Ranch consisting of round trip coach airfare from major airport nearest winner's residence, double occupancy ranch accommodations, three meals daily, horseback riding, white water rafting, hiking and fishing. Travel is Saturday to Saturday or S y.

- Tell Conant
- Issue

Skip Barber Racing School: Package is a trip for on two day lapping course consisting of round trip coach airfare from majo ouble occupancy hotel accommodations, three meals daily, transfer fro racing suit and a Mondiale B-1 Formula Ford. Winner will be given a limit dence. Departure dates and travel schedule will be provided to winner or

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Holiday River Expedition: Package is a white water r ting of a five-day white water rafting expedition (May and June) or a six- eptember), round trip coach airfare from major airport nearest winner's resi rental of sleeping bag and pad, tent and rain poncho, a mid sized rental night prior to the rafting excursion. Winners residing in states along the occupancy hotel accommodations upon completion of rafting expedition. twenty-one years of age and at least 90 pounds. All winners and travel and be in good health and physical condition. Does not include gas, c

Baseball Fantasy Camp: Package is a trip for one tc round trip coach airfare from major airport nearest winner's residence, double occupancy hotel accommodations, three meals daily, ground transportation to and from hotel and baseball field, and personalized uniform. Winner will have a limited choice of Baseball Fantasy Camp locations and must be a least 30 years of age to attend most camps offered. Camp sessions are limited and vary depending upon location. Winner must furnish a letter from physician which states that he/she is in good health and physical condition prior to going to camp session. Sponsoring baseball teams reserve the right to cancel or postpone their program . In the event of a strike, Baseball Fantasy Camp sessions may be cancelled. Although appropriate weather conditions can obviously not be guaranteed, every effort will be made to schedule all activities. Appearance of some players subject to availability in conjunction with other contractual obligations. Travel must be accomplished by February 28, 1994.

As learned VMM 3/4/93

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